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ALONG WITH SWANKE HAYDEN CONNELL ARCHITECTS
Aragon Construction completes
36,000 s/f renovation and expansion

NEW YORK, NY Aragon Construction, serving as construction manager and working with Swanke Hayden Connell Architects, has recently completed a multi-phased complete-demo at 215 Park Avenue South for LinkShare, a technology solutions corporation providing ecommerce businesses with marketing consultation services.

The 20-week project consisted of three phases and encompassed two floors totaling 36,000 s/f. The first phase consisted of an 8-week full floor build-out of their newly acquired 14,000 s/f space on the 9th floor of the building. Phases two and three consisted of half floor renovations of their existing home on the 8th floor; this floor remained occupied by LinkShare employees throughout the project.

"In New York, LinkShare is growing because our direct response digital media solutions are in demand in the red-hot market for online media and advertising," said Steve Denton, LinkShare's president. "Our new of-



office space was built out with minimal interruption and gives our company a terrific space for the future."

LinkShare's new space now features an internal staircase and extensive telecommunications and audio/video conferencing facilities.

The loft-like design features exposed concrete ceilings and flooring; finishes include vinyl wood planking in the elevator and pantry areas. Millwork was done in the mailroom and plastic laminate completed the brand new pantry and countertops in the kitchen area. Original windows were maintained throughout, although new treatments were added.

The extensive work also included infrastructure upgrades to accommodate power needs.

"The goal here was maintaining LinkShare's network and IT infrastructure as well as their air conditioning, during the various build-out phases," said project manager Steve Giordano. "We built out the 8th floor in two parts so when one section was complete, we moved everyone there while we finished the other section – all the while making sure they had working Internet and telecommunications as well as air conditioning."